

SOFA



School of Film Agents

CALL FOR PROPOSALS

*A unique training initiative is looking
for young film culture managers!*

▶ **Submit your project until
5th of May 2016**



*Don't sit on your couch:
join **SOFA** from 19–28 August 2016!*

www.joinsofa.org

WHAT WE DO

In its fourth edition **SOFA**–*School of Film Agents* invites eight young professionals for an intense workshop to Wrocław, European Capital of Culture 2016.

We don't aim to educate film directors or producers. We support film initiators and catalysers with unique project ideas in cinema promotion.

Eight selected participants will be trained in various creative fashions, to reach local and international cinema-goers, and given the opportunity to make ties beyond borders. With the help of experienced lecturers you will receive a tailor-made coaching which enables you to realise your dream project efficiently. Our workshop connects you with decision-makers and high-level professionals in film industry. The rest is up to you!

SOFA–*School of Film Agents* is scheduled from 19–28 August 2016. All lectures are provided free of charge. We are glad to fund your accommodation and much more. You're only asked to take care of your travel costs to Poland and back. If you do not find a way to get your travels financed, you may apply for a **SOFA** scholarship.

All participants are coached on-the-scene by **Oliver Baumgarten** (journalist, programme director), **Ewa Puszczynska** (producer, *Ida*) and **Nikolaj Nikitin** (film curator, head of **SOFA**–*School of Film Agents*). Berlinale director **Dieter Kosslick** acts as godfather for **SOFA**–*School of Film Agents* and assembles international film professionals. Among last edition's experts were **Marion Döring** (European Film Academy), **Karel Och** (Karlovy Vary IFF), **Roberto Olla** (Eurimages), **Peter Rommel** (Rommel Film), **Renate Rose** (European Film Promotion) and **Katriel Schory** (Israel Film Fund).

WHO WE LOOK FOR

- ▶ young film lovers with previous experience in film (studies, business etc.)
- ▶ from Central or Eastern Europe / Central Asia / republics of Caucasus / Greece / Germany
- ▶ planning to establish a ...
film festival, film fund, film commission / promotion, a project in digital distribution, a cinema theater, film museum / archive, film association, a project connected to copyright law, a print or online film magazine, VoD-platform, a training initiative or another creative project in the field of film culture management

HOW TO BE PART OF IT

If we drummed up your interest, submit the following documents (in English) to

Nikolaj Nikitin, nikolaj@joinsofa.org:

- ▶ max. two pages of project description: what's your project idea about? What's your motivation? Where will the project be located and why? Tell us about your objectives and tell us what's so new and unique about your project! Why it is you who can make it?
- ▶ a one-pager on the budget—not necessarily worked out, just some ideas about costs and how to finance your project
- ▶ a professional biography and background info on how you got involved working in film