

# SOFA



*School of Film Agents*

## **CALL FOR PROPOSALS**

*A unique training initiative is looking  
for young film culture managers!*

▶ **Submit your project until  
31 May 2017**



*Don't sit on your couch:  
join **SOFA** in August 2017 in Warsaw  
and May 2018 in Tbilisi!*

[www.joinsofa.org](http://www.joinsofa.org)

## WHAT WE DO

In its fifth edition **SOFA**—*School of Film Agents* invites eight young professionals for intense workshops to Warsaw and Tbilisi in August 2017 and May 2018.

We don't aim to educate film directors or producers. We support film initiators, cultural managers and catalysers with unique project ideas in cinema promotion.

Eight selected participants will be trained in various creative fashions, to reach local and international cinema-goers, and given the opportunity to make ties beyond borders. With the help of experienced lecturers you will receive a tailor-made coaching which enables you to realise your dream project efficiently. Our workshops connects you with decision-makers and high-level professionals in film industry. The rest is up to you!

**SOFA**—*School of Film Agents* is scheduled for 20–27 August 2017 in Warsaw, Poland and for May 2018 in Tbilisi, Georgia. For selected participants, there is an administration fee of 450 EUR. Scholarships are available upon request. We are glad to fund your accommodation and much more. You're only asked to take care of your travel cost.

All participants are coached on-the-scene by **Oliver Baumgarten** (journalist, programme director), **Ewa Puszczynska** (producer, *Ida*) and **Nikolaj Nikitin** (film curator, head of **SOFA**—*School of Film Agents*). Berlinale director **Dieter Kosslick** acts as godfather for **SOFA**—*School of Film Agents* and assembles international film professionals. Among last editions' experts were **Marion Döring** (European Film Academy), **Karel Och** (Karlovy Vary IFF), **Roberto Olla** (Eurimages), **Peter Rommel** (Rommel Film), **Renate Rose** (European Film Promotion) and **Katriel Schory** (Israel Film Fund).

## WHO WE LOOK FOR

- ▶ young film lovers with previous experience in film (studies, business etc.)
- ▶ from Central or Eastern Europe / Central Asia / republics of Caucasus / Greece / Germany / Israel
- ▶ planning to establish a ...  
film festival, film fund, film commission / promotion, a project in digital distribution, a cinema theater, film museum / archive, film association, a project connected to copyright law, a print or online film magazine, VoD-platform, a training initiative or another creative project in the field of film culture management

## HOW TO BE PART OF IT

If we drummed up your interest, submit the following documents (in English) to **Nikolaj Nikitin**, [nikolaj@joinsofa.org](mailto:nikolaj@joinsofa.org) until 31st of May:

- ▶ max. two pages of project description: what's your project idea about? What's your motivation? Where will the project be located and why? Tell us about your objectives and tell us what's so new and unique about your project! Why it is you who can make it?
- ▶ a one-pager on the budget—not necessarily worked out, just some ideas about costs and how to finance your project
- ▶ a professional biography and background info on how you got involved working in film