

# SOFA

*School of Film Agents*

## **CALL FOR PROPOSALS**

*A unique training initiative is looking  
for young film culture managers!*

▶ **Submit your project until  
May 29, 2019**



*Don't sit on your couch: join **SOFA** from  
August 18 – 23, 2019 in Warsaw  
and April 25 – 30, 2020 in Tbilisi  
and September 15 – 19, 2020 in Vilnius*

**[www.joinsofa.org](http://www.joinsofa.org)**

## WHAT WE DO

In its 7th edition **SOFA** – School of Film Agents invites up to eight professionals for intense workshops to Warsaw (August 18 – 23, 2019), Tbilisi (April 25 – 30, 2020) and Vilnius (September 17 – 21, 2020). We support film initiators, cultural managers and catalyzers with unique project ideas in the AV world. Selected participants will be trained in various creative fashions to reach local and international cinema-goers as well be given the opportunity to make ties beyond borders. With the help of experienced lecturers, you will receive a tailor-made coaching which enables you to realize your dream project efficiently. Our workshops connect you with decision makers and high-level professionals in the AV industry. The rest is up to you – make your dream come true!

All participants are coached on-the-scene by **Oliver Baumgarten** (programme director, Filmfestival Max Ophüls Preis, Saarbrücken), **Ewa Puszczyńska** (producer, Ida/Cold War), **Christine von Fragstein** (pitching expert), **Renaud Redien-Collot** (marketing expert) and **Nikolaj Nikitin** (head of **SOFA**). Berlinale director **Dieter Kosslick** acts as godfather. Among last editions' experts were **Marion Döring** (European Film Academy), **Karel Och** (Karlovy Vary IFF), **Roberto Olla** (Eurimages), **Sonja Heinen** (European Film Promotion), **Rainer Rother** (Deutsche Kinemathek), **Funa Maduka** (Netflix), **Anna Serner** (Swedish Film Institute), **Juliane Schulze** (Media Deals), **Vitalijus Zukas** (Lithuanian virtual reality creator) and **Tamara Tatishvili** (Georgian film agent).

## WHO WE LOOK FOR

- ▶ AV professionals with previous experience in cultural management (studies, business etc.) from Central or Eastern Europe / Central Asia / republics of Caucasus / Greece / Israel / Germany / MENA region
- ▶ Project proposals could include establishing a film festival, film fund, film commission, digital distribution platform, a cinema theater, film museum / archive, a project connected to copyright law, a print or online film magazine, VoD platform, a training initiative or another creative and highly innovative project in the field of film culture management.

## HOW TO BE PART OF IT

If we drummed up your interest, submit the following documents (in English) to **Nikolaj Nikitin**, [nikolaj@joinsofa.org](mailto:nikolaj@joinsofa.org) until May 29, 2019:

- ▶ max. two pages of project description: what's your project idea about? What's your motivation? Tell us about your objectives and what's so new and unique about your project! Why is it you who can make it?
- ▶ a one-pager on the budget
- ▶ a one-pager financing plan
- ▶ a business plan
- ▶ a professional biography and background info on how you got involved working in the AV sector

For selected participants, there is an administration fee of 750 EUR. Scholarships are available upon request.



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